* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
  1. 57% of the campaigns were successful.
  2. Plays were the most successful but it also failed the most.
  3. The most successful month was July, while the least was in January
* What are some limitations of this dataset?
  1. The dates are from a couple years ago and they are also over a 9-10 year span. This data is outdated.
  2. The currency isn’t the same.
  3. The launch date and deadline timelines are not consistent across the categories.
* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

We could have done a box and whisker chart. This would provide outliers that would help make it’s easier to identify visually. They would also benefit because we compared data between different categories.

* Use your data to determine whether the mean or the median better summarizes the data.

I believe mean would be best in this data set because it shows you on avg based on each outcome whether it was successful or not. In addition, it’s a big data set so mean is better than median. Median is better for smaller data sets.

* Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?

There’s more variability in successful campaigns. It would make sense because you are comparing to different outcomes. The hope would be for the outcome to be more successful than not.

I believe mean would be best in this data set because it shows you on avg based on each outcome whether it was successful or not. On avg the campaigns were more successful. I think it is an interesting way to look at the data. But I thin